

**BRiGHTRAY**  
PRODUCTIONS

[www.brightray.co](http://www.brightray.co)



Bright Ray Productions is owned & operated by K.Devabalan, a degree holder in B.Sc. Visual Communication from Loyola College & former assistant to ace Film Directors Cheran & Pa Ranjith.

Using the latest equipments, Bright Ray Productions aims to deliver smart video solutions and various digital content creations for all types of businesses at affordable costs.

With a team of passionate, young individuals with strong knowledge in visual communication, Bright Ray Productions ensures your product gets the spotlight and stands out from the rest in today's competitive market.

# About Us





# Our 4D Approach



## DISCOVER

With the deep understanding of the audience and the project, we formulate strategies.



## DESIGN

Aligning with the objective of the project, we design purposeful and appealing creatives.



## DEVELOP

Incorporating and implementing the designs and ideas, using technical components.



## DELIVER

After being reviewed, we deliver it to the client's satisfaction.





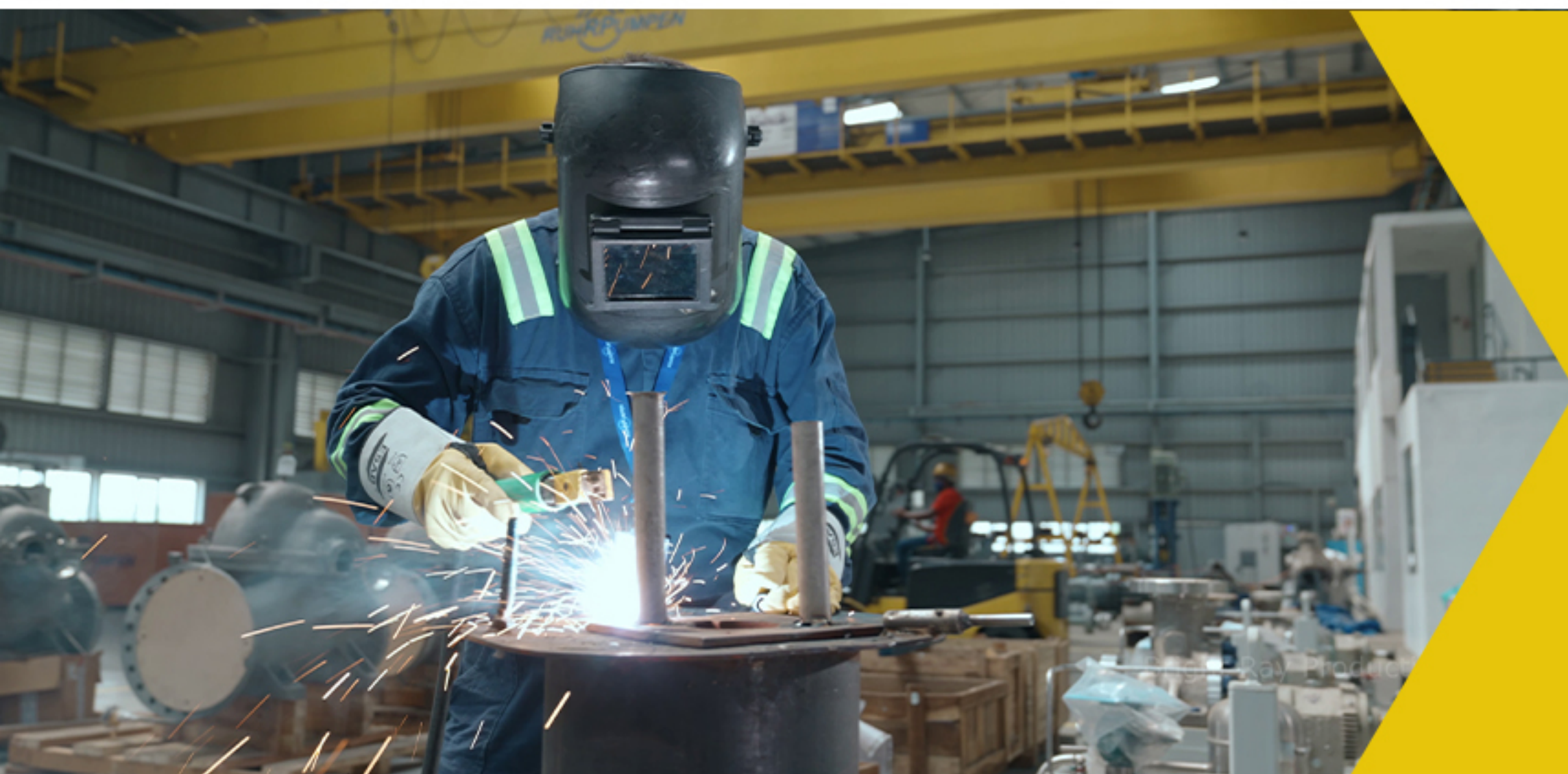
## AD Films & Jingles

With the deep understanding of the target audience, we deliver creative AD films with effective slogans, catchphrase and content.



## Corporate videos

Engaging and creative corporate videos that will strengthen your brand and help the business grow.



## Testimonial videos

Inspiring videos to influence the target audience and establish an emotion with the brand.

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Serv



# ur vices

## Promo videos

Short creative videos that can be used for all promotional purposes.



## Professional photo shoots

To give your portfolio a facelift, we provide photo shoot at top-notch quality.

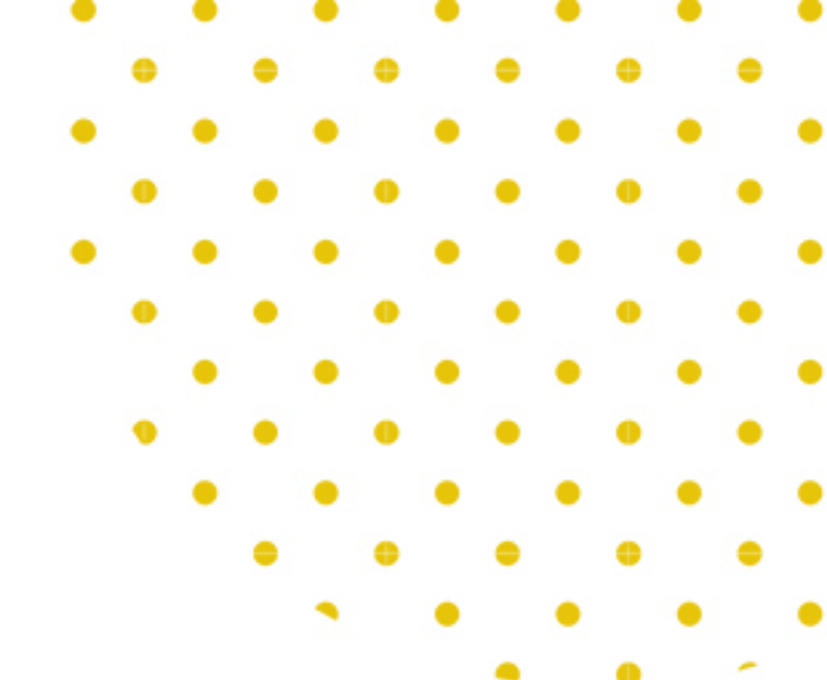


## Web design & Content writing

User-friendly websites with engaging content, creatives and appealing designs.







SOCIAL FISHERIES  
EMPLOYMENT & TRAINING WELFARE SECTOR  
EDUCATIONAL  
AMUSEMENT PARK INSTITUTIONS INDUSTRIAL PARK  
INFORMATION TECHNOLOGY TOURISM & HOSPITALITY INDUSTRY  
**SECTORS**  
**WE HAVE**  
**WORKED** NEWS & ENTERTAINMENT  
COMMISSION  
HANDICRAFTS & HEALTHCARE REAL ESTATE &  
HANDLOOMS INDUSTRY INFRASTRUCTURE  
AUTOMOBILES FOOD  
SAFETY





# Our Team



**K.Devabalan**  
Founder & Director



**Navin Kumar**  
Cinematographer



**Ponnuvel Damodaran**  
Film Editor & Sound Designer



**Sreeram Balakrishnan**  
Colorist



**Manikandan**  
Designer



**Shravan**  
Content writer



**Srikrish**  
Choreographer



**Amarnath**  
CGI/VFX



**Yuki Praveen**  
Lyricist



**Bavishe Balan**  
Still Photographer



**Chandran**  
Storyboard Artist





# Our prestigious Clients



TN APEX SKILL DEVELOPMENT CENTRE FOR HEALTHCARE  
In Lead Partnership With  
KAUVERY HOSPITAL







Aarthi Scans & Labs



Kalyani Car Jewels  
Since 1995



K.K.R. ENT Hospital



Educational Institutions







Bright Ray Productions have done an excellent job in creating a documentary film for Fisheries Management for Sustainable Livelihood Project under the World Bank Scheme

**Director of Fisheries, Govt of Tamil Nadu.**



I would like to appreciate Thiru.K.Devabalan proprietor “Bright Ray Productions” & his team for creating an outstanding promo film on Tenkasi Tourism

**District Collector, Tenkasi District**



Bright Ray Productions have done an excellent job in creating our corporate AV for Mahindra Bolero Pick up

**Mahindra & Mahindra Limited, Mumbai**



I wish to appreciate the valuable services provided by Mr.K.Devabalan and his team “Bright Ray Productions” to National Health Mission, Tamil Nadu for creating Information, Education and Communication (IEC) films on key health initiatives by Government of Tamil Nadu

**Mission Director, National Health Mission – Tamil Nadu**



We are satisfied with his team work and the quality of the output, We also appreciate his on time delivery of the product

**Managing Director, Tamil Nadu Fisheries Dev. Corp. Ltd.**

Appreciation  
from  
**Clients** ::::



He is capable of producing corporate films and has recently been given an opportunity to produce a corporate film on our SIPCOT Vallam-Vadagal Industrial Park, Phase II catering to Automotive & Engineering Industries towards which investors are attracted.

**SIPCOT, Managing Director**



I wish to place on record my sincere appreciation for the short film scripted and shot by Thiru K.Devabalan for increasing the admission enrollment for ITIs across the State of Tamil Nadu

**Directorate of Employment & Training,  
Govt of Tamil Nadu**



"Your creativity and imagination are praiseworthy and beyond comparison. Very happy with your approach and the way you dealt in creating our school video. Thank you!"

**Principal & Correspondent,  
Montfort School, Yercaud**



K.Devabalan & team have done an excellent job in conceptualizing & creating our corporate video profile, ad film & photo shoot for Villa Green Vista, OMR, Kelambakkam site.

**Executive Director, Green Home Farms  
& Resorts Pvt Ltd**



I wish to place on record my sincere appreciation for the extraordinary work created by you regarding Nellai Crafts & Eat Right Tirunelveli

**District Collector, Tirunelveli**



I thank Thiru.K.Devabalan and his team at Bright Ray Productions for exceptionally creative, realistic, and informative film made in a time bound manner during this challenging pandemic period of COVID-19

**State Commissioner for persons  
with disabilities**



World AIDS Day 2020 thematic ad film as an initiative of TANSACS has gained lot of appreciation especially from National AIDS Control Organization (NACO), New Delhi and was widely circulated in social media

**Project Director, Tamil Nadu State  
AIDS Control Society**



I wish to place on record my sincere appreciation to Thiru.K.Devabalan, "M/s Bright Ray Productions" for his creative ad films conceptualised for the commemoration of one year of the Government headed by Hon'ble Chief Minister Thiru.M.K.Stalin. The quality of the films produced were good and it has received scores of appreciation from various sectors.

**Director of Information & Public Relations and  
Ex-Officio Deputy Secretary to Government**



I would like to appreciate Thiru.K.Devabalan, Proprietor of M/s Bright Ray Productions for creating & conceptualizing the promotional films on Karaikudi Tourism. The films captured the speciality of the Chettinad culture, widely famed palaces and the local cuisines. I am impressed by your creative spirit & team work towards making this promotional film a grand success.

**Director of Tourism,  
Tamil Nadu Tourism Department**





# Awards

**TAMIL NADU**

STATE TOURISM AWARDS

**BEST  
ADVERTISEMENT  
ON TAMIL NADU**



**BEST DOCUMENTARY FILM**  
**NATIONAL TOURISM SHORT FILM FESTIVAL**



**THE KAANI'S - INDIGENOUS PEOPLE OF THE WESTERN GHATS**  
**BRIGHT RAY PRODUCTIONS PVT. LTD.**





# Awards



**BEST DOCUMENTARY FILM**  
**NATIONAL TOURISM SHORT FILM FESTIVAL**



**THE KAANI'S - INDIGENOUS PEOPLE OF THE WESTERN GHATS**  
**BRIGHT RAY PRODUCTIONS PVT. LTD.**





# Contact Us



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